



Role Profile: Seed Sowers Fundraising Volunteers

Intro

The Green House is the only specialist whole family service in Avon and Somerset providing support to children, young people, and families who have experienced child sexual abuse. We are looking for a group of fundraising volunteers to help us fund our Whole Family Model of Support that ensures children have access to timely, specialist support services that are right for them.

Post:	Seed Sower Volunteer
Team:	Fundraising
Managed by:	Head of Fundraising & Comms and Trusts Fundraising Officer
Time Commitment	Approx. 3–8 hours per month, plus attendance at meetings every 6 weeks (or as required)
Location:	Bristol, South Gloucestershire, North Somerset and Bath & North East Somerset

About the role

Seed Sowers are a group of volunteers dedicated to supporting the income growth of The Green House. The role focuses on advancing the charity's mission through fundraising and networking. Volunteers will represent the charity at events and lead or support initiatives that raise funds, increase visibility, and strengthen The Green House's networks. The Seed Sowers is an advisory and action-oriented group, focused on proactively amplifying The Green House's fundraising and communications initiatives and increasing the charity's income and visibility.

The group will be led by an appointed volunteer Chair, who will coordinate activity and act as the primary point of contact.

Key Responsibilities

Fundraising & Income Generation

1. Provide advice and feedback on fundraising campaigns and strategies.
2. Lead or support fundraising initiatives, such as community events, campaigns, or volunteer-led projects (e.g., marathons, bake sales, dinners).
3. Help test and develop new fundraising approaches, ensuring maximum return on investment of time and resources.
4. Advise on specific fundraising programmes, including corporate partnerships, digital fundraising, and major donor initiatives.
5. Act as an ambassador for The Green House at talks, presentations, and community or corporate events.
6. Introduce potential collaborators, including business contacts, influencers, or public figures, to raise the charity's profile and generate new opportunities.
7. Collaborate with the Fundraising team to identify high-impact opportunities for growth, and provide support and capacity to take them forward

8. Help ensure TGH can maximise our long-term and short-term Return On Investment (i.e. funds received in proportion to time/investment spent)
9. Increase the capacity of the Fundraising and Communications team, particularly to support with testing and learning from new areas of fundraising to navigate an untested Return On Investment.
10. Ensure compliance with GDPR/Data Protection guidelines and The Green House policies relating to data protection, data security and record keeping in relation to fundraising activities.
11. Complete all work in alignment with the mission and values of The Green House, including our values of hope, connection, creativity, authenticity and action.

The Ideal Volunteer

- You will be enthusiastic about supporting charitable causes and committed to The Green House's mission.
- You may be experienced in business, marketing, PR, sales, fundraising, events communications, or corporate engagement.
- You will bring a positive, proactive approach to networking with the ability to connect the charity to new opportunities.
- You may feel confident speaking in public and representing the charity at events.
- You will commit time to meetings, initiatives, and volunteer-led fundraising projects.
- Creative, proactive, and collaborative, with a strategic mindset and practical approach to problem-solving.

Equality, Equity, Diversity and Inclusion Statement

The Green House actively encourages and welcomes applications from individuals of all backgrounds. Having a diverse workforce would not only help us evolve as an organisation, but also help us better our inclusive practices for the various communities we serve. Because of this, we are particularly keen to receive applications from members of ethnic minority groups and individuals with disabilities who are currently underrepresented within the charity.

We also understand that different barriers effect people with protected characteristics from accessing certain opportunities or experience. That is why we would like to offer any candidate living with disability that meets the minimum criteria a guaranteed interview.

Benefits

Make a tangible impact for families affected by child sexual abuse by helping The Green House fund our support.

Develop and apply your professional skills in fundraising, communications, and networking.

Join a supportive, collaborative, and passionate team.

Opportunities to represent The Green House at public and corporate events.

Requirements

This role requires a DBS certificate, and attendance of training to cover how to fundraise legally and safely, handling donations, expected behaviour, and support and guidance. This is an unpaid role, but we may be able to cover reasonable expenses subject to prior agreement.