



Marketing and Social Media Volunteer

ROLE:	Marketing and Social Media Volunteer
REPORTS TO:	Development Manager
BASED:	St Pauls, Bristol
HOURS:	Flexible. Ideally 3-4 days per month but considered on a case by case basis
DURATION:	For a minimum of 6 months but can be extended indefinitely

Our organisation

The Green House is a Bristol-based charity dedicated to helping people affected by sexual abuse. Working across our city for over 30 years, we support adults, children and young people of all ages and backgrounds. Our team of counsellors, art and drama therapists give people a safe space to express their hurt and overcome their trauma so that they can go on to live healthy, fulfilling lives.

What the role will involve

As a valued member of our small team, you will focus on supporting our Development Manager with our different marketing and communications activities. For example, you will be involved with:

- Developing ideas and content for our social media platforms
- Preparing copy for The Green House website and newsletters
- Helping design new marketing materials
- Collating and sharing our clients' stories
- Analysing trends and insights from our website analytics
- Thanking and encouraging supporters who have generously donated or chosen to fundraise for our work
- Championing The Green House amongst local groups and businesses

The skills, experience and approach we are looking for

- A reliable team player
- Proactive and able to problem solve
- A friendly, enthusiastic and flexible approach to your work
- Good written and verbal communications skills
- Some graphic design experience (desirable but not essential)
- A commitment to the values and aims of The Green House

The support we offer

- A thorough induction to the role
- Regular one-to-one support meetings with our Development Manager
- Training and ongoing development opportunities. For example, we are a member of the Foundation for Social Improvement which offers regular fundraising courses you could attend
- Reimbursement of out-of-pocket expenses

What you could get out of it

- Learn new skills
- Gain experience for future roles
- Be part of a friendly and highly motivated team
- The satisfaction of knowing you are making a big difference to the numbers of people we can support
- Develop your understanding of charity marketing and the mental health sector

Next steps if you are interested

If you would like to find out more or have an informal chat about the role you can call 0117 935 1707 to speak with our Development Manager, Claire Boulton.

To apply, please complete an application form and email this to claire.boulton@the-green-house.org.uk by the **9am on 29th March 2019**.